



# RACHEL CARSON TRAILS CONSERVANCY 2021 SPONSORSHIP OPPORTUNITIES

## WE'RE ALL ABOUT TRAILS

The Rachel Carson Trails Conservancy, Inc. (RCTC) is a nonprofit volunteer organization dedicated to the development, protection, and promotion of hiking, biking, and walking trails in western Pennsylvania. **The RCTC manages and maintains more than 170 miles along The Harmony Trail, The Rachel Carson Trail, and The Baker Trail.**

## TWO FLAGSHIP ANNUAL EVENTS

The Rachel Carson Trail Challenge is a one-day endurance hike that covers the middle 36 miles of the Rachel Carson Trail. Due to the terrain, there are a limited number of registration spots, which are always filled well before the Challenge. Often people who are unable to get into the Full Challenge choose to participate in The Homestead Challenge that occurs on the same day, headed in the same direction, but half the mileage (17 +/- miles). Finally, for those who want to participate in the

adventure as a family or a group of friends we offer the Friends and Family Hike (7 miles). **This year's Challenge is Saturday, June 19, 2021.**

The Baker Trail UltraChallenge is a 50-mile ultramarathon on the Baker Trail. Unlike the Rachel Carson Trail Challenge, this is a timed footrace: the "challenge" is for a runner or relay team to win or at least finish within 14 hours. This grueling event is only possible because of the hundreds of volunteer hours organized by the Conservancy to maintain the trail and manage the event. Similar to 'The Rachel,' volunteer trail stewards maintain and keep the trail clear for year-round training and enjoyment. **This year's UltraChallenge is Saturday, August 28, 2021.**

## BLAZING INTO THE FUTURE

Due to an increase in developments and urbanization of the rural areas outside of Pittsburgh our group

continues to work with local communities to keep nature and the countryside accessible and beautiful for people of all ages and abilities. As an organization operated thanks solely to volunteers, your contribution is directed to taking care

*Just as our volunteer efforts are ongoing, so is the vital need for your support*

of our natural resources which benefits businesses, neighborhoods, and families of Western PA well

into the next chapter of our region's rich history. We've provided a list of benefits your organization will receive if you are able to so generously support the Conservancy.

**Please don't hesitate to reach out for further information or contact us to commit to any of the various levels of sponsorship.**

With sincerest gratitude,

**Doug MacPhail**  
Sponsorship Chair

## RCTC BOARD OF DIRECTORS AND OFFICERS

Bob Reiland, *President* • Steve Mentzer, *Vice President, Events Director* • Charlie Brethauer, *Treasurer* • Elizabeth Monroe, *Recording Secretary* • Donna Stolz • Joe Kulbacki • Amy Nelson • Paul Sauers • Kathleen Ganster • Bob Vickers • Sue English • Ryan Hamilton • Jenn Watts • David "Thatch" Fockler • Mark Eyerman • Levi Wilson

## PLANNING AND PROMOTION COMMITTEE

Kathleen Ganster • Maura Losch • Bob Reiland • Doug MacPhail • Steve Mentzer  
Amy Nelson • Paul Sauers • Donna Stolz • Alynn Kramer

## SPONSORSHIP LEVEL

## BENEFITS

<input type="radio"/> <b>SUMMIT *</b> \$10,000 2 SPOTS AVAILABLE	<ul style="list-style-type: none"><li>• CHALLENGE AND ULTRACHALLENGE EVENT NAMING SPONSOR</li><li>• 25 entries for the Challenge or UltraChallenge events</li><li>• Premier presence on Conservancy website, events signage and T-shirts for both events</li></ul>
<input type="radio"/> <b>GUIDE *</b> \$5,000 4 SPOTS AVAILABLE	<ul style="list-style-type: none"><li>• CHALLENGE AND ULTRACHALLENGE EVENT CHECKPOINT NAMING SPONSOR</li><li>• 15 entries for the Challenge or UltraChallenge events</li><li>• Sponsorship acknowledgement one of four checkpoint tents and signage at both events</li><li>• Listing on Conservancy website, events signage and T-shirts for both events</li></ul>
<input type="radio"/> <b>EXPEDITION *</b> \$2,500 8 SPOTS AVAILABLE	<ul style="list-style-type: none"><li>• 8 entries for the Challenge or UltraChallenge events</li><li>• Listing on Conservancy website, events signage and T-shirts for both events</li></ul>
<input type="radio"/> <b>TRAILBLAZER *</b> \$1,000 12 SPOTS AVAILABLE	<ul style="list-style-type: none"><li>• 4 entries for the Challenge or UltraChallenge events</li><li>• Listing on Conservancy website, events signage and T-shirts for both events</li></ul>
<input type="radio"/> <b>NAVIGATOR</b> \$500 16 SPOTS AVAILABLE	<ul style="list-style-type: none"><li>• 2 entries for the Challenge or UltraChallenge events</li><li>• Listing on Conservancy website, events signage and T-shirts for both events</li></ul>
<input type="radio"/> <b>HIKER</b> \$250 24 SPOTS AVAILABLE	<ul style="list-style-type: none"><li>• 1 entry for the Challenge or UltraChallenge events</li><li>• Events signage and T-shirts for both events</li></ul>

Please indicate your sponsor level by marking the appropriate circle above.

\* Please contact Doug MacPhail at [dougmacphail@gmail.com](mailto:dougmacphail@gmail.com) or 412-606-5998

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FIRST MIDDLE LAST NAME

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COMPANY OR ORGANIZATION NAME

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EMAIL

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PHONE NUMBER

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STREET ADDRESS

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STATE

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ZIP

## PAYMENT

We will make payment now via PayPal (please go to [rachelcarsontrails.org/donate](http://rachelcarsontrails.org/donate) and scroll to **sponsor**)

Will mail a check to **Rachel Carson Trails Conservancy Inc., PO Box 472, Wexford, PA 15090-0472**

Please email an invoice to contact listed above

Please incorporate our logo. We have emailed applicable files to [dougmacphail@gmail.com](mailto:dougmacphail@gmail.com)

We will donate merchandise or services of equivalent value. Please email [dougmacphail@gmail.com](mailto:dougmacphail@gmail.com) with details

## RACHEL CARSON TRAILS CONSERVANCY, INC.

P.O. Box 472 Wexford, PA 15090-0472 • 412.475.8881 • [info@rachelcarsontrails.org](mailto:info@rachelcarsontrails.org) • [www.rachelcarsontrails.org](http://www.rachelcarsontrails.org)